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**MEDIA ALERT  
FOR IMMEDIATE RELEASE**

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**THE KIDS INTERNATIONAL FESTIVAL:**

*A Great Cultural Concept for Kids Events!*

**What:**

The official launching of **KIFEST** “*The Kids International Festival*”

Highlighting Houston international cultures promoting unity and diversity through live dance and music performances, cuisine, arts and crafts vendors, and much more, *The Kids International Festival* was conceived to promote diversity and bring awareness of the different cultures within our community.

**Who:**

**FLAMART** (Featuring Latin American Music and ART).

Founded in 2005 with the goal of presenting Latin American and Iberian art-forms, Flamárt, seeks to present the richness and diversity found in the native peoples, music and culture, of these regions through dynamic and interesting programs. Flamárt is graciously hosted by the Foundation for Modern Music (FMM) a 501 (c) (3) non-profit organization.

**Date:** Saturday, June 17<sup>th</sup>, 2017

**Location:** TBA

**Hours:** 12:00 PM– 6:00 PM

**Why:** In contrast to most festivals which focus on just entertainment, *The Kids International Festival's* goal is to provide a unifying event where kids of all countries and cultures come together to promote unity and diversity – this a unique feature of the event! This initiative also helps to raise funds for Flamart's Arts Education Programs that include: *Instruments in Schools* (initiative that provides funds for the purchase and/or repair of music instruments).

**Artists:** *The Kids International Festival* will be featuring Folkloric dance groups and local kids artists from different countries.

**Full festival details at:** [www.kifest.com](http://www.kifest.com)